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Fall Creek Gardener's Guide To Blueberries Offers Simple, Straightforward Tips For Blueberry Success

World's leading blueberry experts compile three decades of field-tested wisdom for home gardeners

Blueberry lovers, rejoice! A straightforward, non-technical guide to growing blueberries anywhere in the U.S. will have you picking your favorite berries in no time. *Fall Creek Gardener's Guide To Blueberries* will help ensure your success with these famously unfussy shrubs. With just a few simple tasks outlined in the book, you'll soon be enjoying the abundant fruits of your minimal labors.

Written by the world's leading blueberry experts at Fall Creek Farm & Nursery, this compact but comprehensive guide outlines steps to success with blueberries, from planting to plucking and everything in between. Topics include blueberry varieties, site selection, soil preparation, planting, pollination, mulching, fertilizing, watering, pruning, pests, cold protection, container plantings, troubleshooting, online resources and health benefits.

Fall Creek Gardener's Guide To Blueberries is based on three decades of field-tested wisdom gleaned from the Brazelton family. Their Fall Creek Farm & Nursery in Oregon's fertile Willamette Valley is the world's leading producer of blueberry stock. In this 40-page, full-color guide, the Brazeltons share their insight and enthusiasm for what they consider to be the perfect plant. Their guide even offers sweet rewards for a job well done: Two treasured Brazelton family blueberry recipes.

Amelie Aust, daughter of Fall Creek's co-founders, Dave and Barbara Brazelton, oversees the company's research and development. She notes that Fall Creek's market research has shown that home gardeners are intimidated by blueberries. "Either they're convinced they can't grow them in their area, or perhaps they had planted them before but failed," she says. "Growing blueberries is actually quite easy. With the world's blueberry experts on staff at Fall Creek, we realized we could make a difference. This simple guide offers pearls of wisdom, those tried-and-true tricks we've shared with fruit growers for decades. We wanted to make them available to every home gardener in a way that was simple, fun and affordable."

Aust says there was another, more personal reason for publishing *Fall Creek Gardener's Guide to Blueberries*. "It was also important to us to bring our family's love of blueberries to home gardeners. Blueberries aren't just a food, or an ornamental plant – they represent so much more. They represent a lifestyle where you have an experience-based relationship with your plants – where you're no longer just looking and admiring,

but you're actually interacting with them. My brother and I spent countless hours grazing as kids, throwing berries in the air to catch them in our mouths, coming away with stained blue fingers and purple tongues."

Aust notes that while blueberries have won a very special place in the hearts of berry-lovers around the world, they're much more than a shrub bearing summer fruit. "They're perfect for every season and every garden. They offer beautiful bell-shaped flowers in spring, luscious berries in summer, brilliant foliage in fall and vibrant cane color in winter," she says. "Blueberries come in all shapes and sizes, from dwarf varieties suitable for patio pots to tall varieties that are great for hedges." She adds that the great number of blueberry makes it possible to enjoy them in nearly every region of the country.

So, whether you're seeking tasty, sun-warmed berries for your country garden in the Northwest, or a stunning container plant for your condo patio in the Southeast, *Fall Creek Gardener's Guide to Blueberries* will surely make you a true blue fan of this most versatile plant.

Fall Creek Gardener's Guide To Blueberries is available for \$4.99 through select retail garden centers, nurseries and retailers. The e-book version is now available through Barnes & Noble (www.barnesandnoble.com) and Smashwords (www.smashwords.com). The paperback version of this guide will be available at Amazon (www.amazon.com). Wholesale sales are available to retailers for \$2.35 per book (plus shipping & handling) with a 50-book minimum through the Fall Creek Farm & Nursery sales department by emailing blueberryguide@fallcreeknursery.com. A downloadable order form is available at www.fallcreeknursery.com.

Fall Creek Gardener's Guide To Blueberries

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Fall Creek Farm & Nursery, Inc. is the world's largest grower and supplier of blueberry nursery stock to commercial fruit growers, nurseries, wholesale plant growers and plant retailers in North America and worldwide. Founded in 1978, Fall Creek Farm & Nursery, Inc. remains an industry pioneer in new variety development and blueberry research and maintains a key role in the blueberry industry globally. To learn more, visit: www.fallcreeknursery.com.

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